



PRIYADARSHINI ENGINEERING COLLEGE, VANIYAMBADI
(Approved by AICTE, New Delhi, Affiliated to Anna University-Chennai)



ENTREPRENEURSHIP DEVELOPMENT CELL
ACTIVITIES 2015-2016

**A SPEECH ON “IDEAS BEHIND THE SUCCESS OF ENTREPRENEURS” ON 3rd
AUGUST -2015**



Priyadarshini Engineering College, Entrepreneurship development cell conducted a guest lecture on “Ideas behind the Success of Entrepreneurs” on 3rd August 2015 at college auditorium. Dr. A. Ashok kumar, EDC Director, delivered the welcome address and introduced the resource person Ms.Sandhya paranthaman, Managing director, Innostus inc. All final year UG B.E/B.Tech and PG MBA, MCA students were participated in the programme. The resource person Ms.Sandhya paranthaman talked about importance of creative ideas for successful entrepreneurs, new idea generation techniques, and how convert new idea into product, services and project. She also conducted brainstorming session among the students. Finally student Mr. R. Vignesh, MBA II year delivered the formal vote of thanks.

ENTREPRENEURSHIP ORIENTATION TRAINING 29th SEPTEMBER 2015



Priyadarshini Engineering College, Entrepreneurship development cell organized an Entrepreneurship Orientation Training on 29th September 2015 at college auditorium. Mr. S.Viji, Asst. Professor/IT, Placement officer delivered the welcome address, EDC Coordinator Mr. K. Srinivasan, Asst. Prof/MBA, introduced the resource person Mr. Arul Prabahaar, Assistant Manager, NSIC, Chennai. Dr. P. Natarajan, Principal, delivered special address, Dr. M. S. Saleemullah, Vice Principal and all department Heads were presented. All final year UG B.E/B.Tech and PG MBA, MCA students were participated and benefited in the programme. The resource person Mr. Arul Prabahaar, provided Entrepreneurship Orientation Training. Training covered basic concepts of entrepreneurship, financial and training supports from National Small Industries Corporation (NSIC), major government schemes for graduates to start own business.

**AN AWARENESS PROGRAMME ON
“SCOPE FOR ENTREPRENEURS IN ADVERTISING & INSURANCE SECTOR” (29-7-2015)**





Entrepreneurship Development Cell Organized an awareness programme on “Scope for Entrepreneurs in Advertising & Insurance sector” on 29th July /2015. The resource person was Mr.B. Suresh, SPR Group of Companies, Tirupattur, Vellore District. MBA Final year students were participated in the programme. Dr. A. Ashok kumar, HOD/MBA, Director/EDC welcomed the gathering and introduced the resource person. Entire MBA Faculty members were presented. The resource person Mr. B Suresh highlighted the scope of advertising and insurance sector, he explained the procedure and formalities to start own local television channel among the students. The students were asked their doubts to the resource person and he clarified their doubts. Mr. K. Srinivasan, EDC Coordinator, AP/MBA, delivered the vote of thanks.