



PRIYADARSHINI ENGINEERING COLLEGE, VANIYAMBADI
(Approved By AICTE, New Delhi And Permanently Affiliated To
Anna University Chennai) Listed In 2(F) 12(B) Sections Of UGC



DEPARTMENT OF MANAGEMENT STUDIES (DoMS)
Inaugurated “The Mavericks” Marketing Club

Department of Management Studies inaugurated its marketing club “The Mavericks” on August 11th 2018. On the same occasion a workshop on “Digital Marketing” has been conducted. The chief guest and the Resource Person for the program was **Mr.senthil Kumar.C , Manager -Sales Unilog Content Solutions**. Nearly 80 MBA second year students participated in the program. The program had full of interactive sessions with practical corporate exposure. The workshop enhances the marketing and sales skills of the students.



ENHANCING RURAL MINDS



