



**PRIYADARSHINI ENGINEERING COLLEGE, VANIYAMBADI-635 751**  
(Approved by AICTE, New Delhi and Permanently Affiliated to Anna University, Chennai)  
Listed in 2(f) & 12(B) Sections of UGC



# PEC-IIC

## “Idea Competition-2019”

***Registration Opens from: January 18<sup>th</sup> 2019***

***Deadline for submission of Ideas – January 25<sup>th</sup>, 2019 @ 11:00AM***

**THE FINAL EVENT WILL BE HELD ON JANUARY 30<sup>th</sup>, 2019**

### **Overview**

Have an idea on how to improve or change the world? Burning up with ideas to help the environment, society, business, your friends, social media or anything else you can dream up?

The PEC-IIC Idea competition is designed to challenge you to think about problems and opportunities facing society. PEC-IIC students are just the kind of innovators that can really change the world. Now's your chance to make it happen.

Submit your idea before the deadline via the entry form in which you pitch your idea

### **How to Enter**

To enter the competition, complete the PEC-IIC Idea Competition “**Ideation canvas form**” along with:

- (i) Describing a problem or opportunity, and
- (ii) Describe your idea for addressing it.

Submission forms will be limited to one page, so you will need to articulate the problem you have identified and your idea succinctly.

### **COMPETITION RULES**

#### **Eligibility**

The PEC-IIC Idea Competition is open to all students (undergraduate and graduate). Individual students or student teams of up to four people may enter the contest. A student may only be included on one entry, i.e., either as an individual or a member of a team.

#### **Example Ideas**

The idea competition is open to any idea that complies with these rules. To aid students in selecting an idea for the competition, consider the following:

##### *1. Products or Services*

Do you have an idea for a new product or service that meets some need in the marketplace? Alternatively, select an existing product or service and provide an idea about how it could be improved.

## *2.Social or “Green” Concerns*

Do you have any ideas that will improve society in some way? Ideas for this category include those that help the environment and those that help address social issues.

## *3.Ideas that generate Artistic Value*

Do you have ideas that will engage more people in the arts? This category is for ideas that would create artistic value in terms of increasing appreciation for the arts and their importance in society. Do you have ideas for making art more accessible or ideas for commercializing art?

## *4.Commercial Applications of Research Projects*

Are you working on a research project ? Do you have ideas for a commercial product or service related to your work?

## *5. Campus Innovations*

Do you have innovative ideas that would enrich campus life?

## *6. Other ideas?*

Any idea qualifies for this competition, so do not let these examples limit your creativity!

## **Judging Process**

The entries will be judged, by a panel of professional experts at the final competition to be held on January 30<sup>th</sup>, 2019, in the Swami Vivekananda Auditorium. The shortlisted ideas from Idea Competition will be selected for the next level of Design Competition (Proof of Concept development) to be held in the month of February 2019.

## **Judging Criteria**

Judges will be asked to consider the following criteria for scoring:

### *1. Identification and Definition of the Problem / Opportunity*

Has the problem/opportunity been described in a clear and convincing manner?

### *2. Value Creation*

Is this an original idea? How innovative is the idea?

### *3. Feasibility of Implementing the Solution / Idea*

Does the idea create economic or social value? Is the value sufficiently higher than the resources cost (cost-benefit-ratio)?

### *4. Impact of Solution / Idea*

How practical is the idea when it comes to implementation? How easily can barriers be overcome?

### *5. Impact of the Solution / Idea*

What's the size of the population that will be impacted? What's the level of impact that the idea will have on the identified problem/opportunity?